



FY18 ACTIVITY

Mountain Bike

Opportunity Description

Mountain Biking has become increasingly popular in recent years with large-scale investment into the development of the sport across the nation. Regions that develop Mountain Bike trails experience community benefits by providing opportunities for physical activities to local residents as well as attracting tourism through diverse trails offering.

The uniqueness and diversity of the North West landscape and its environments assets provide untapped potential for the development of the sport, both for the benefit of the community but also from a tourism perspective. Currently, the Pilbara is not a recognised trails destination with limited offering to community and no promotion to outside enthusiasts.

In FY17, the Pilbara Regional Council in collaboration with its four member LGAs delivered a report on the current state of Mountain Biking in the Pilbara. The report identified multiple opportunities to pursue on a regional level with the goal to develop the Pilbara into a Mountain Bike Destination.



Proposed Outcomes

- Ensure the Pilbara capitalises on the potential mountain bike offerings in the region
- Develop the Pilbara into a recognised mountain bike destination in WA



Proposed Action Plan

DELIVERABLE 1

- » Agreed scope of works and/or collaboration agreement with key stakeholders for individual LGAs

KEY RESULTS & TARGETS

- » Key stakeholders (including clubs) appetite for participation discussed
- » Key stakeholders (including clubs) statement of capacity to deliver on stated outcomes obtained
- » Identified clubs statement of future plans obtained, including:
 - » Membership growth plans
 - » Events
 - » Regional opportunities for linkages with other clubs
 - » Facilities or amenities required
 - » Proposed locations for amenities
- » Club statement of capacity and willingness to support future plans / developments obtained
- » Above discussed with member LGAs and scope of works agreed with key stakeholders

EXPECTED BENEFITS

- » Clear indication of support for mountain biking available for LGAs to allow an informed decision on next steps
- » Clear expectation set with key stakeholders to support the achievement of stated outcomes

DELIVERABLE 2 (SUBJECT TO AGREEMENTS REACHED IN DELIVERABLE 1)

- » To scale aerial map of existing tracks within individual LGAs

KEY RESULTS (FUNDING DEPENDENT)

- » Local knowledge leveraged via club(s) to clearly identify:
 - » Areas being utilised for mountain bike activities
 - » Current parking
 - » Start / end of tracks, lengths, complexity
- » Indication of current disturbance from trails gained
- » Understanding of facilities on the group gained (including photos)
- » Understanding of technology used by riders to map their trails gained

EXPECTED BENEFITS

- » Clear indication of mountain biking activities currently occurring

DELIVERABLE 3

- » Overlaid map of land tenure for current trails and next steps agreement with key stakeholders

KEY RESULTS & TARGETS

- » Key stakeholders resources leveraged to collaboratively produce a map of riding areas overlaid with current understanding of land tenure arrangements
- » Areas that require heritage assessment, environment assessment, etc. clearly identified
- » Risks assessed against LGAs risk framework, context and appetite
- » Next steps discussed and agreed with individual member LGAs

EXPECTED BENEFITS

- » Clear indication of land tenure available for LGAs to allow an informed decision on next steps
- » Clear indication of risk of mountain biking activities gained to facilitate informed decisions on next steps

DELIVERABLE 4

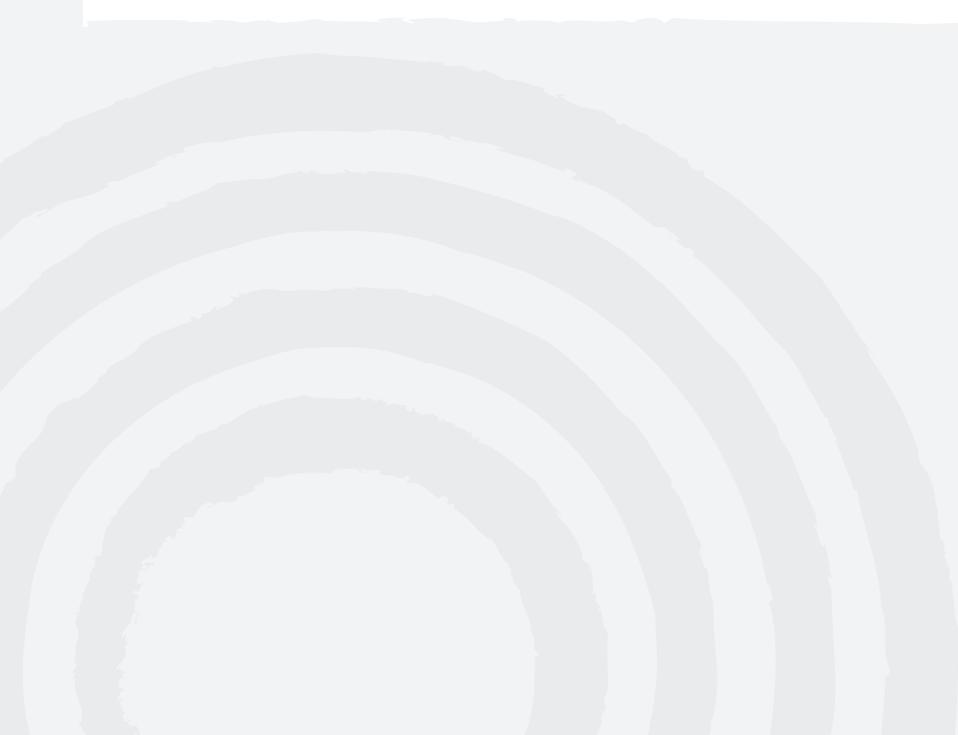
- » Funding application(s)

KEY RESULTS (FUNDING DEPENDENT)

- » Approach funding providers to ascertain scope of funding available to the LGAs, and/or clubs
- » Funding application developed in collaboration with the key stakeholders

EXPECTED BENEFITS

- » Reduced cost of services by leveraging additional funds
- » Attract funds into the region



Policy and Strategic Alignments

Alignment with PRC's Strategic Community Plan

The project aligns with the following Strategic Outcome of the PRC's Strategic Community Plan:

Key Focus Area: A voice for the Pilbara.

Strategic outcome: We are a relevant, innovative organisation responsive to stakeholders.

Strategy: We will work with other organisations and agencies to promote the Pilbara region.

Relevance to members' Strategic Community Plan

The project aligns with the following areas of the members' Strategic Community Plans:

City of Karratha: Our Community	1.a Quality Community Facilities
Shire of Ashburton: Vibrant and active communities	Objective 2: Sustainable services, clubs, associations and facilities » Prepare plans, programs and schedules that provide cost effective access and optimisation for existing community facilities – and provide new or upgraded facilities to accommodate future needs.
Shire of East Pilbara: Social	2.1 Health and Recreation
Town of Port Hedland: Building a unified and vibrant community	1.1 Unified community across our townships » Provide safe and accessible community facilities, services, events and open spaces that connect people and neighbours

Alignment with Pilbara Regional Investment Blueprint

The project aligns to the Pilbara Regional Investment Blueprint. ENABLING is one of the approaches outlined in the document and represents a key theme for the entire document.

People and Communities' are highlighted as one of the nine key pillars under this approach. The PRC project aligns with the following 'diverse and intergenerational communities' Transformational opportunity, which include the following objectives being achieved by 2020:

- » Improved participation and use of community, civic, sport, recreation, art and culture facilities and events that promote community engagement and civic life.

Alignment with White Paper on Developing Northern Australia

This project aligns with the following Infrastructure to support growth policy direction, which aims to better us of northern infrastructure.

The white paper is an essential part of the Commonwealth Government's plan to unlock the North's full potential and build a strong, prosperous economy and a safe, secure Australia. The white paper details how it aims to take advantage of the North's strengths and natural advantages through six key policy directions.

Policy and Strategic Alignments

Other Framework linkages

The project is consistent with the following documents and strategic objectives:

Policy / Strategic document	Authority
WA Trails Master Plan	Department of Sport and Recreation
Pilbara Tourism Product Development Plan	Pilbara Development Commission
Shire of Roebourne Tracks and Trails Master Plan	City of Karratha
Pilbara Trails Blueprint	Pilbara Regional Council
Pilbara Mountain Bike Report	Pilbara Regional Council

Those linkages help position our activities within a much broader context ensuring current and emerging needs are considered while also identifying key stakeholders and interdependencies which may affect the delivery of appropriate activities to our members over time.